UC/Berkeley Releases Cellphone Program to Help Ease Traffic

Beginning today, UCB will offer free downloads of a new software program for your cell that will help "unjam" traffic congestion. The program, which uses a global positioning system, is part of a project called Mobile Millennium. Berkeley researchers claim the new phone program will "provide live traffic conditions" and "tell people how long their commute will take and help them avoid traffic by steering them to less congested roads." The futuristic new app will also tell you when you how late you will be to a specific destination. The software program is only available to those of you with GPS-equipped cellphones. (CBS 5)

By Brock Keeling in News on November 10, 2008 9:21 AM 4  1 Recommend

COMMENTS (4) [RSS]

1 | witai

Awesome, I've always wanted my every move to be tracked by THE MAN.

REPLY | NOVEMBER 10, 2008 9:48 AM

2 | periqueblend

Why are they delivering real-time info to a device you're not (really) allowed to use in a car?

REPLY | NOVEMBER 10, 2008 10:48 AM

3 | bottombracket

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Why are they delivering real-time info to a device you're not (really) allowed to use in a car?

REPLY | NOVEMBER 10, 2008 10:48 AM
I wonder how many extra accidents it will cause as people read the information off of their phones while driving.

I think this is the plan of the new Bond movie - terrorists seize control of the AP and steer unsuspecting people to their deaths off of unfinished overpasses.

And then there's the plot of the new Charlie Kaufman movie: unnamedposter kills with trenchant comments after he gets home from work but it's too late and nobody reads them.