Nokia Launches Public Trial Of Mobile Millenium

By TheGuru on November 10th, 2008

You remember that Nokia was conducting a traffic test with the University of California Berkeley, right? If not, Nokia and UC Berkeley were using Nokia N95's to test a new method of tracking traffic patterns by studying data collected as the phone is tracked along the road. It's a much cheaper method than older traffic recording methods, and Nokia is now inviting you to take part!

Dubbed Mobile Millenium, the trial includes an application that you download to your phone. It should be compatible with any GPS-equipped Nokia, but is tested with the N95, E71, and N96, for now. Other non-Nokia phones should also be able to use the application, which is cool. Once downloaded, simply run the application to start reporting traffic.

Initially, the program is only open to California residents between San Francisco Bay Area and Lake Tahoe's ski area. The program will soon be opened to include a much wider area. You can view the webcast here.
I have to say, I think it’s really a cool idea, and I’m definitely excited to be able to get accurate traffic information, thanks to my phone. Bravo to Nokia and UC Berkeley for opening this up to the public, too.

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1. What will be said about speeds, if say, traffic is moving at 50 and someone is swerving in and out doing 80, how will the correction be made?

I’ll have to test it out! by MobileDan

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