



[Nokia Launches Mobile Millennium for Traffic Updates](#)



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November 10, 2008 at 3:43 pm · Filed under [Development](#), [GPS](#), [Mobile messaging 2.0](#), [Nokia](#)

Launching today (11:59 PM PST to be exact) Nokia in partnership with UC Berkeley and NAVTEQ will launch Mobile Millennium to offer free traffic information to GPS enabled Nokia's and non Nokia devices. The java application will be available for download later this evening and video demo will also be available on the site.

According to the [website](#), the initial pilot program will focus on users who drive between the San Francisco Bay Area and Lake Tahoe ski area, though all Bay Area residents with smart phones or internet access will be able to receive traffic information that includes probe data.

Mobile Millennium is a partnership between Nokia, NAVTEQ, and UC Berkeley, based at the California Center for Innovative Transportation (CCIT), a deployment-focused research center at Berkeley's Institute of Transportation Studies. It is supported by the U.S. Department of Transportation's SafeTrip-21 Initiative and the California Department of Transportation.

Researchers from Nokia and Berkeley have constructed an unprecedented traffic monitoring system capable of fusing GPS data from cell phones with data from existing traffic sensors. The research and development phase of this project was dubbed Mobile Millennium for the potential thousands of early adopters who will participate in the pilot deployment, launching in early November, 2008.

The project is being run by Nokia, using Navteq's expertise in aggregating traffic data and the University of California at Berkeley for networking smarts.

The pilot will operate over four to six months and up to 10,000 members of the public community can participate.

American drivers should be able to download the (free) software later today at <http://traffic.berkeley.edu/>.

via: [Tech Radar](#)

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