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Mobile Millenium Gives You Traffic Reports, For Free*



By | [No Comments](#) 
Last updated: Monday, November 10, 2008

Mobile Millenium: Conducting Real-Life Traffic Experiments on You *with participation. Sometime in February, Nokia and the University of California at Berkeley conducted a real-world traffic experiment using cars outfitted with Nokia N95s to see if GPS-enabled mobile phones could gather location data and pinpoint trafficky areas. While the test was a success, little was heard about the project until this past week, when the Mobile Millenium project was launched. Essentially, it's the same "experiment" as the one in San Fran, but on a much larger scale: instead of 100, the project calls for 10,000 mobile phones around the USA to measure traffic. It's completely voluntary - all you need is the Java (ouch) application, an always-on data connection, and a mobile phone with an integrated GPS. And of course, the benefit in uploading your location data means you'll get access to real-time traffic and incident reports for major highways in the USA. Right now it's a pilot program that's expected to last 4-6 months. However, this could (hopefully) develop into something really, really awesome. Some links that might be useful: [The Mobile Millenium Traffic Pilot Program](#) [UC Berkeley Real-Time Traffic Monitor](#)



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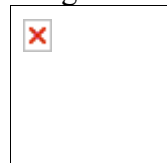


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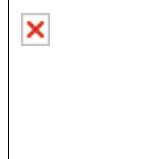
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